



Cover Design Contest Guidelines

Last year we introduced, in honor of our 30th anniversary, a new contest category: the cover design contest. We were so pleased with the submissions and ultimate selection of the cover design contest that we decided to make it a lasting category. We are looking for an original design for the cover for the Fall 2011 and Winter 2012 issues. Feel free to look at past covers on our website (svsu.edu/cardinalsins) for ideas or inspiration.

All Submissions must:

- be a PDF, have high resolution, and have a dpi of 300 or more
- include the text "Cardinal Sins" (although you are not limited to using our current logo, a PDF and PSD of the logo can be downloaded from the website for your use)
- include two copies of the design. One should be a red tint and should include the text "Fall 2011." The other copy should have a blue tint with the text "Winter 2011." (Note: these should not be two different designs, just different color schemes. See past covers for examples.)
- not contain any contact information on the design (no names or signatures)

How to Submit

- Attach both copies to an email titled "Cover Design (Insert Last Name Here)."
- In the body of the email include your name, address, and phone number.
- Send to cardinalsins@svsu.edu.
- Please limit submissions to a total of five (5).

Prizes and Judging

- The winner will receive **\$100 and recognition** in both the Fall 2011 issue and the Winter 2012 issue.
- Judging is done through blind, anonymous voting by the editorial staff.
- The staff reserves the right to come up with its own cover if not satisfied with any of the submissions.

Deadline: **Monday, October 14th by 11pm**